





2024 Professional Product Catalogue

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Visit our website to download a Sunstar GUM® **Rx Pad for your patients!**

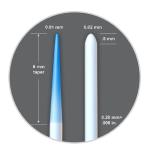


Includes:

- A visual guide for patient product recommendations
- Scannable QR Codes helping your patient purchase GUM[®] Products for at-home care
 - Scannable QR Codes to help educate your patient on how to floss, brush, and get the most out of their oral care routine
 - An in-store coupon to further encourage your patients at home care



Good Gum Health Starts with a Clean Sulcus



Extremely Tapered Bristles (ETB)

Precision tapering enables the Extremely Tapered Bristles (ETB) to penetrate more deeply to clean up to 2.7 mm into the sulcus and clean up to 1.4 cm along the gingival margin and between the teeth.¹ The upper 6 mm of the bristle is tapered to a rounded 0.01 mm end. Ordinary, rounded bristles have less than 0.5 mm tapered to 0.02 mm.

Available on: Technique® Deep Clean and Technique® Sensitive Clean

Bristle Detail

Extremely Tapered Bristles (ETB) 30x magnification

Quad-Grip® Thumb Pad

The Quad-Grip[®] handle was designed to guide the hand to hold the brush at 45° in all quadrants so the bristles are properly positioned at the sulcus for optimal subgingival cleaning.

The Quad-Grip® handle promotes the modified Bass technique.

Available on: All Technique® Toothbrushes



Beneath the Sulcus

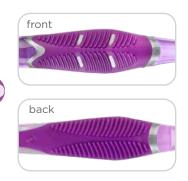
2.7 mm into the sulcus¹



Between the teeth**

1.4 cm interproximal¹

cross section





Dome Trim[®] Bristle Design

Dome Trim[®] bristles are clinically designed to clean below the gumline^{2,3} where periodontal disease starts. The dome shape bristling structure helps promote the recommended 45° angle when using the modified Bass technique.

Available on: Technique[®] Complete Care, Technique[®] Sensitive Care, Technique[®] Classic, Super Tip[®], Dome Trim[®]





Textured Bristle Tips

Bristles are specially processed to create a surface texture that picks up the plaque for enhanced plaque removal.

Available on: All GUM[®] toothbrushes (excluding Technique[®] Deep Clean)

*Data on File (DOF-0042)

Yankell SL et al., Am J Dent 24(4), 2011, 195-199
 Microbiological and Clinical Alterations from using Butler GUM toothbrushes. Reynolds,H.S.,& J.J. Zambon. J Dent Res, Vol. 76, p. 233, ID 1753 (IADR Abstracts) 1997.
 Butler "GUM" Toothbrushes - A Microbiological and Clinical Study. Reynolds,H.S.,& J.J. Zambon. J Dent Res, Vol. 77, p. 287, ID 1452 (IADR Abstracts) 1998.
 Interproximal measures from distal to mesial sides of a tooth



G·U·M

ADVANCED CARE ADULT TOOTHBRUSHES

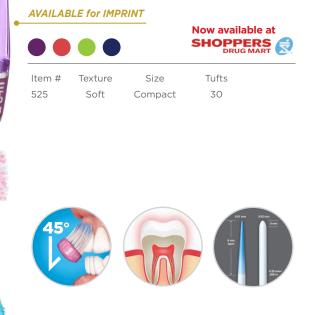




DEEP CLEAN Technique®

Extremely Tapered Bristles clean 2.7 mm below the sulcus and up to 1.4 cm along the gingival margin and between the teeth.¹

Reaches over 400% deeper in hard-to-reach areas for better plaque removal compared to a flat trim toothbrush.²



SENSITIVE CLEAN Technique®

The ultra-soft and extremely tapered bristles are very fine in diameter to be extra gentle on sensitive teeth and gums, while effectively cleaning below the gumline.

AVAILABLE for IMPRINT

			Now available at SHOPPERS
Item	Texture	Size	Tufts
528	Sensitive	Compact	30



DAILY CLEAN Technique®

Micro-feathering splits each bristle into several fine tips for 70% more cleaning surface compared to an end rounded bristle.³

Dome Trim[®] bristles are clinically designed to clean below the gumline.4,5

AVAILABLE for IMPRINT



Item # Texture 535 Soft

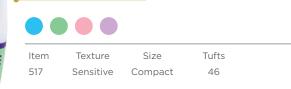
Size Tufts 30 Compact



SENSITIVE CARE Technique®

Unique Quad-Grip[®] handle and Dome Trim[®] bristles combined with ultra-soft bristles are gentle on gums and effective on removing plaque.

AVAILABLE for IMPRINT



** Illustration of micro-feathered filament tip does not represent actual number of individual tips. 4(4), 2011, 195-199 2. Data on File (DOF-0009) 3. Data on File (DOF-0024). *Data on File (DOF-0042)

1. Yankell SL et al., Am J Dent 24(4), 2011, 195-199

Harnell SL et al., All S Delit 24(4), 201, 195-195
 Jota off File (DOP-0009)
 S. Data off File (DOP-0024).
 All crobiological and Clinical Alterations from using Butler GUM toothbrushes. Reynolds, H.S., & J.J. Zambon. J Dent Res, Vol. 76, p. 233, ID 1753 (IADR Abstracts) 1997.
 Butler "GUM" Toothbrushes -A Microbiological and Clinical Study. Reynolds, H.S., & J.J. Zambon. J Dent Res, Vol. 77, p. 287, ID 1452 (IADR Abstracts) 1998.

#

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ADULT TOOTHBRUSHES



COMPLETE CARE Technique®

Raised bristles at the tip provide greater access to posterior regions and clean hard-to-reach surfaces.

AVAILABLE for IMPRINT

Item #	Texture	Size	Tufts
590	Soft	Full	46
591	Soft	Compact	30
595	Ultra soft	Compact	30



DOME TRIM®

Dome Trim[®] bristles are clinically designed to clean below the gumline.^{1,2}

GUM

Item	Texture	Size	Tufts
457	Soft	Compact	30
459	Ultra soft	Compact	30

*Data on File (DOF-0042) 1. Microbiological and Clinical Alterations from using Butler GUM toothbrushes. Reynolds,H.S.,& J.J. Zambon. J Dent Res, Vol. 76, p. 233, ID 1753 (IADR Abstracts) 1997. 2. Butler "GUM" Toothbrushes -A Microbiological and Clinical Study. Reynolds,H.S.,& J.J. Zambon. J Dent Res, Vol. 77, p. 287, ID 1452 (IADR Abstracts) 1998. SUNSTAR

G·U·M SPECIALTY BRUSHES



• This "V" trim brush facilitates cleaning around orthodontic appliances such as brackets, arch wires, buttons and ligatures. Also available as a travel brush

Item Texture Trim Tufts 124 Soft V-Trim 30



Soft Tapered

7

308

POST-OPERATION Toothbrush Ultra-soft .004 inch bristles are ideal for post surgical cleaning, gum disease, mouth irritations, extractions, implants and grafts Extremely soft and gentle on gums

3	Item	Texture	Trim	Tufts
	317	Delicate	Flat	32



 Dual-function handle is also a ventilated snaplock cap when not in use
 Antibacterial bristles

Ш

M

153 - Regular

125 - Orthodontic

- Antibacterial bristles keep the bristles clean between uses*
- Multi-level trim designs for enhanced subgingival and interproximal accesses
- Also available in an orthodontic "V" trim

Item	Texture	Trim	Tufts
153	Soft	Multi level	32
125	Soft	V-Trim	32





CHILDREN'S ORAL CARE



Microbiological and Clinical Alterations from using Butler GUM toothbrushes. Reynolds,H.S., & J.J. Zambon. J Dent Res, Vol. 76, p. 233, ID 1753 (IADR Abstracts) 1997.
 Butler "GUM" Toothbrushes -A Microbiological and Clinical Study. Reynolds,H.S., & J.J. Zambon. J Dent Res, Vol. 77, p. 287, ID 1452 (IADR Abstracts) 1998.



CHILDREN'S ORAL CARE



Crayola[™] **PIP-SQUEAKS**[™]

- Soft bristles are gentle on young teeth and gums
- Narrow, tapered brush head makes maneuvering in small mouths easier
- Suction cup base holds the toothbrush upright which helps keep bristles clean



Tufts

19

AGES 5+

Crayola[™] TIMER LIGHT

- Flashing, one-minute timer light helps kids know when to switch arches and encourages longer brushing time
- Dome Trim[®] bristles are clinically designed to clean below the gumline^{1,2}
- Suction cup base holds the toothbrush upright which helps keep bristles clean

Size

Compact

Tufts

29

Non-replaceable LED battery

Texture

Soft

Item

202



1. Microbiological and Clinical Alterations from using Butler GUM toothbrushes. Reynolds,H.S., & J.J. Zambon. J Dent Res, Vol. 76, p. 233, ID 1753 (IADR Abstracts) 1997. 2. Butler "GUM" Toothbrushes -A Microbiological and Clinical Study. Reynolds,H.S., & J.J. Zambon. J Dent Res, Vol. 77, p. 287, ID 1452 (IADR Abstracts) 1998. 3. Data on File (DOF-0006)

CHILDREN'S ORAL CARE



Crayola[™] **TRAVEL**

- Antibacterial bristles*
- Ultra-soft bristles are gentle on gums
- Ventilated handle is also protective cap and keeps brush clean while not in use

Tufts

29

• A fun way to encourage brushing anytime, anywhere!

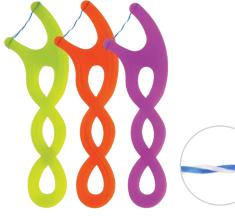


AGES 5+

Crayola[™] **POWER**

- Rotating action with soft bristles gently cleans teeth and massages gums
- Comes with a cap to keep brush head clean and is great for travel too!
- Suction cup base holds the toothbrush upright which helps keep bristles clean
- Non-replaceable battery

Item	Texture	Size
228	Ultra soft	Compact



Crayola[™] TWISTABLES[™] FLOSSERS

- Extra-strong, twisted fluoride coated floss
- Longer handle makes it easy for parents to help kids floss
- 3 Twisted fruit flavours to choose from, to vary the fun and keep them flossing



853 Crayola™ Twistables™ Flossers

48 packs of 3

*Data on File (DOF-0047) Official Licensed Product - © 2023 Crayola Item Texture Tufts Size 2272 Soft Compact 23

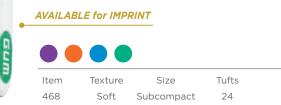


SUNSTAR

GUI

CHILDREN'S ORAL CARE





1. Microbiological and Clinical Alterations from using Butler GUM toothbrushes. Reynolds,H.S., & J.J. Zambon. J Dent Res, Vol. 76, p. 233, ID 1753 (IADR Abstracts) 1997. 2. Butler "GUM" Toothbrushes -A Microbiological and Clinical Study. Reynolds,H.S., & J.J. Zambon. J Dent Res, Vol. 77, p. 287, ID 1452 (IADR Abstracts) 1998.



INTERPROXIMAL CLEANING



SOFT-PICKS® **ADVANCED**

With a more comfortable rubber grip and longer curved handle for improved maneuverability.

SOFT-PICKS® COMFORT FLEX MINT

Refreshing mint, flexible rubber bristles slide between teeth for gentle, safe and effective food and biofilm removal.

SOFT-PICKS® ORIGINAL

Convenient, comfortable, interdental cleaning. Soft flexible bristles have a tapered design to fit better in interproximal spaces to remove food and biofilm.

650 Soft-Picks® Advanced	72 Packs of 3
670 Soft-Picks [®] Comfort Flex Mint	72 packs of 4
632 Soft-Picks® Original	72 packs of 5





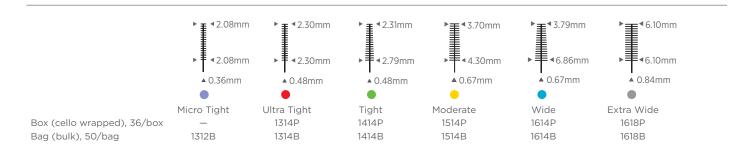
Antibacterial Bristles²



PROXABRUSH® INTERDENTAL CLEANERS

Available in a range of sizes to meet each patient's unique needs.

- Triangular-shaped bristles remove 25% more plaque than conventional round bristles¹
- Cleans posterior teeth easily with bendable neck
- Better comfort, control and grip with flexible rubberized handle
- Stays clean between uses with antibacterial bristles²



*Data on File (DOF-0042) 1. Data on File (DOF-0001) 2. Data on File (DOF-0046)

PROXABRUSH® ORIGINAL HANDLE & REFILLS

Ideal for patients who require additional assistance to clean posterior interproximal spaces.

- Dual-ended handle allows patients to use different sized tips to clean unique interproximal spaces
- Slim-shaped handle for easy maneuverability and better control
- Triangular-shaped bristles remove 25% more plague than conventional round bristles¹

Nylon coated wire helps prevent galvanic shock



605 Original Handle12/box414 Tight Refills18 packs of 2414B Tight Bulk Refills200/box

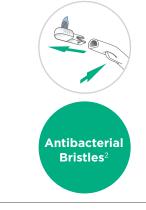
- 612 Moderate Refills
 18 packs of 2
- 614 Wide Refills
 18 packs of 2
- 614B Wide Bulk Refills 200/box
- 618 Extra Wide Refills
 18 packs of 2

Sulcus Brush

· Single tuft brush removes plaque along the gumline to help maintain healthy gums

GUM

- Soft antibacterial bristles provide effective and gentle cleaning²
- Perfect for cleaning around crowns, bridges, braces, lingual wires and implants
- Two angles allow for easy access to all areas of the mouth, including the lingual (A) and buccal (B) gumlines
- Easy to use Proxabrush® Snap>Ons Dual-Ended handle



642 1 Handle (2 Refills)

Δ

12/box

Tight Tapered

PROXABRUSH® ANGLE CLEANERS

- Triangular-shaped bristles remove 25% more plaque than conventional round bristles¹
- Angled neck helps patients reach hard-to-clean interdental surfaces
- Small cylindrical shape (3012) fits in spaces as small as 0.9 mm, tapered shape (3014) fits in spaces as small as 1.2 mm
- Comes with carrying case

3012 PROXABRUSH® ANGLE CLEANERS

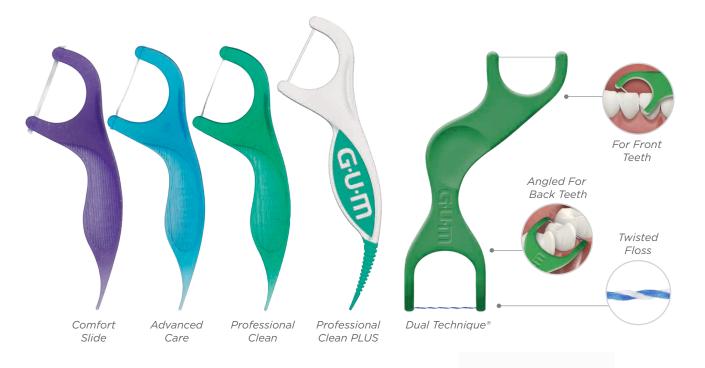
3014 PROXABRUSH® ANGLE CLEANERS



36/box

R





Comfort SLIDE FLOSSERS MINT

- Designed for tight spaces
- Non-stick mint string floss easily slides between teeth

Advanced **CARE FLOSSERS MINT** with Vitamin E & Fluoride

- Floss coated with vitamin E and fluoride
- Special mint floss slides easily between teeth and is engineered not to shred, break or sag¹
- Professional **CLEAN FLOSSERS MINT**

#1 Best Selling Flosser with Consumers**

- Effectively removes plaque interproximally for patients on-the-go or who are not compliant to using string floss
- Extra strong mint floss slides easily between teeth and is engineered not to shred, break or sag¹

Professional Clean PLUS FLOSSER PICKS MINT

- Rubber grip handle provides better control while flossing
- Specially designed rubber pick massages gums while gently removing debris
- Special mint floss slides easily between teeth and is engineered not to shred, break or sag¹

Dual TECHNIQUE® FLOSSERS MINT

- Complete whole mouth clean with dual ends specifically designed to reach front and back teeth.
- Twisted mint floss on the angled side removes 2x more plaque² and covers 30% more surface area³

887 Comfort Slide Flossers Mint	48 packs of 2
888 Advanced Care Flossers Mint + Vit E & Fluoride	48 packs of 3
891 Professional Clean Flossers Mint	48 packs of 3
885 Professional Clean PLUS Flosser Picks Mint	48 packs of 2
821 Dual Technique® Flossers Mint	48 packs of 2

^{*}Data on File (DOF-0042) ** Nielsen Canadian Market Data 2023-08



DENTAL FLOSS



DUAL-DEFENCE™ TWISTED STRING FLOSS

- Textured, twisted floss with minty green tea flavour
- Removes **2x more plaque**¹
- Covers 30% more surface area²

2008 Dual-Defence™ Minty Green Tea

CONSTANT CONFORT SLOPE Der Val Transford Wei Stransford Val Stransford

COMFORT SLIDE DENTAL FLOSS (formerly known as EEZ-THRU®)

- Non-stick floss glides easily between even the tightest contacts to remove 48% more plague³
- Slides effortlessly between teeth and below the gumline
- Monofilament construction is exceptionally strong
- Satin-like finish is soft and gentle on gums

2010 Comfort Slide (formerly EEZ-THRU®)	3.6m	144/box
2014 Comfort Slide Mint (formerly EEZ-THRU®)	3.6m	144/box



DEEP CLEAN EXPANDING FLOSS

(formerly known as EXPANDING)

- Thin and easy to insert, even between tight contacts
- Floss expands during use to remove 2X more plaque¹
- Multiple filaments and texturized fibers for exceptional cleaning

2030 Deep Clean Expanding Floss 3.6m 144/box Waxed (formerly EXPANDING)

PRO-WEAVE[®] **DENTAL FLOSS** (formerly known as BUTLERWEAVE[®])

- Removes **2x more plaque**¹
- Unique woven design effectively removes biofilm between teeth and below the gumline
- The unique interlacing process produces a strong, smooth floss engineered not to shred, break or sag⁴

1115 PRO-WEAVE® Waxed (formerly ButlerWeave®)	3.6m	144/box
1815 PRO-WEAVE® Waxed Mint (formerly ButlerWeave®)	3.6m	144/box
1415 PRO-WEAVE® Waxed Tutti Frutti (formerly ButlerWeave®)	3.6m	144/box
1140 ButlerWeave® Waxed	165m	12/bag
1840 ButlerWeave® Waxed Mint	165m	12/bag



GUM

• Thin, shred-resistant floss for cleaning between tightly spaced teeth and below the gumline

1940 Fine Waxed Mint

165m 12/bag

3.6m 144/box

*Data on File (DOF-0042) 1. Data on File (DOF-0049) 2. Data on File (DOF-0039) 3. Data on File (DOF-0031) 4. Ugbolue, Samuel C. O. Polyolefin Fibres. Structure, Properties and Industrial Applications, Second Edition, Woodhead Publishing, 2017.



EEZ-THRU® FLOSS THREADERS

• Versatile nylon loop helps patients thread floss through spaces where most other products cannot reach: under bridges, between connected crowns, around orthodontic appliances, lingual wires and implants

840 Eez-Thru® Floss Threaders

1 box / 100 env. of 5





EASYTHREAD® FLOSS

GUM® EasyThread® Floss is designed to make flossing around braces, bridges, and implants easy.

- Stiff threader sections provide easy access to hard-to-clean spaces without irritating the gums
- Double-ended threader sections to maximize cleaning with each strand
- Features "puffy" floss designed for enhanced plaque removal
- Innovative, hygienic packaging reduces tangles and waste
- Office dispenser is rewindable to ensure just the right amount of floss is dispensed

3200 EasyThread® Floss Patient Packs 3210 EasyThread® Floss Office Dispensers 1 pkg. / 100 env. of 5 1 pkg. / 6 dispensers of 50



FLOSSMATE® FLOSS HANDLE

- Longer, curved fingers allow access to posterior teeth and make it easy to place floss between teeth without interference from the handle
- Compatible with any floss of your choice

845 Flossmate® Floss Handle

12/box



BUTLER CHAIRSIDE PRODUCTS

BUTLER® Prophy Paste

Ideal for all your patients

- Excellent for stain removal, but gentle on enamel
- Splatter-free formula
- Contains 1.23% fluoride
- Free prophy ring in every box
- Gluten-free
- Minimal residual grit
- Available in three formats, coarse, medium and fine with **NEW** assortment of flavours

1222 Mint - Coarse

1220 Variety Pack (Cherry & Bubble Gum) - Fine 1221 Variety Pack (Cherry & Bubble Gum) - Medium





Ideal for kids and adults alike

- Unique variety pack offering (45 doses with 15 units of each flavour)
- Proven flavours with Adults & Kids (Mint, Strawberry, Cherry)
- Contains Sodium fluoride 5.0% W/W (equivalent to 2.26% Fluoride)
- Available in individual, 0.4 ml unit-dose sealed trays (includes brush)
- Smooth & Clear appearance after application
- Gluten-free, BPA-free, sweetened with xylitol
- Fast-release fluoride & delivers effective fluoride uptake in lesioned enamel

1219 Variety Pack (Cherry, Mint & Strawberry)





BUILLER

entre flacelide Pâte à prophylaxie

Prophy Paste



STIMULATOR Handle & Refills

- Rubber tip stimulator for gingival massage and interproximal cleaning
- Slender angled neck for easy maneuverability around arches

600 Handle	12/bag
600PB Refills	36/box



2-in-1 TONGUE CLEANER

- Two rows of bristles reach into tiny grooves on the tongue's surface to dislodge bacteria and food particles
- Two rows of serrated scrapers gently remove bacteria and food particles while cleaning the tongue's surface
- Narrow head reduces gag reflex

760 2-in-1 Tongue Cleaner 12/box

Up to 50% of bad breath comes from residues on the tongue. 75% of bad breath compounds are removed by tongue cleaning.*

ORTHODONTIC Wax

- Clear wax adheres to orthodontic appliances to help relieve irritated tissue
- Available in unflavored (723) and mint (724) in a portable container

723 Orthodontic Wax w/Vitamin E	24/box
724 Orthodontic Wax Mint w/Vitamin E+Aloe Vera	24/box



TRAVEL CAPS

- Help make your patients' away-from-home oral care more portable and convenient
- Antibacterial coating keeps toothbrush cleaner between uses¹
- Fit most toothbrush styles

152 Travel Caps

12/box



*Pedrazzi V, et al. Tongue - Cleaning methods: a comparative clinical trial employing a toothbrush and a tongue scraper. J Periodontol 2004 Jul; 75: 1009-1012. 1 Data on File (DOF-0048)

17

ORAL CARE KITS



Tailor your oral care instructions with these individualized Dental Kits for your patients



GUM[®] Mint Ortho Kit (MOK)

- 1 Comfort Slide Mint Floss
- (formerly Eez-Thru®) (3.6m) 2014
- 1 Packet EEZ-THRU® Floss Threaders 840
- 1 Packet SOFT-PICKS® Comfort Flex MINT 670
- 1 Proxabrush[®] Interdental Cleaners Wide 1614
- 1 Ortho Wax Mint w/Vitamin E+Aloe Vera 724
- Mesh Pouch for Kits MPG

12/box

GUM® Teen / Adult Ortho Kit (ORK2)

- 1 Pro-Weave® Waxed Mint Floss (formerly ButlerWeave®) (3.6m) - 1815
- 1 Packet EEZ-THRU® Floss Threaders 840
- 1 Packet SOFT-PICKS® Advanced 650
- 1 Proxabrush[®] Interdental Cleaners Wide 1614
- 1 Ortho Wax with Vitamin E 723

12/box

- Mesh Pouch for Kits MPG

GUM® Implant Care Kit (IMP1)

- 1 Post-Operation Toothbrush 317
- 1 Dual-Ended Sulcus Brush + 2 refills 642
- 1 Packet GUM[®] EasyThread[®] Floss 3200
- 1 Packet SOFT-PICKS® Advanced 650
- Mesh Pouch for Kits MPG

GUM® Kids Ortho Kit (ORK1)

- 1 Pro-Weave® Waxed Tutti Frutti Floss (formerly ButlerWeave®) (3.6m) - 1415
- 1 Packet EEZ-THRU® Floss Threaders 840
- 1 Packet SOFT-PICKS® Advanced 650
- 1 Proxabrush® Interdental Cleaners Wide 1614
- 1 Ortho Wax with Vitamin E 723
- Mesh Pouch for Kits MPG

12/box

GUM® Oral Care Kit (HYG1)

- 1 Technique® Deep Clean Toothbrush 525
- 1 Pro-Weave® Waxed Mint Floss
- (formerly ButlerWeave®) (3.6m) 1815
- 1 Professional Clean Flossers 891
- 1 Packet SOFT-PICKS® Advanced 650
- Mesh Pouch for Kits MPG

12/box



ADULT TOOTHBRUSHES



CHILDREN'S TOOTHBRUSHES



SPECIALTY BRUSHES

2

GUM

E-U-U

SHEE

U.I.P

C

ACCESSORIES



19

RETAIL PRODUCTS

DENTAL FLOSS



FLOSSERS





to care of period

Protects as Protection

G·U·M

INTERPROXIMAL PICKS



INTERPROXIMAL BRUSHES



HOW TO ORDER



Phone Sunstar Call: 1-800-265-8353 or your local Sunstar representative



Professional Website https://sunstarprofessional.ca



Follow us on Facebook @SunstarProfessionalCanada



Follow us on Instagram @SunstarCanada



Consumer Website gumbrand.ca

Available at these and other retailers







Sunstar Americas, Inc. 515 Governors Rd, Guelph, ON N1K 1C7