




















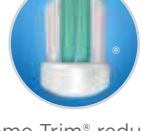

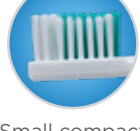



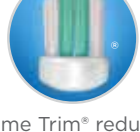



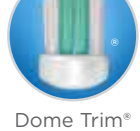

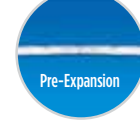
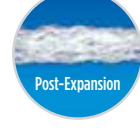













<p><b>DEEP CLEAN Technique® Toothbrush</b> Perfect for any gum discomfort 525 - Soft Compact</p> 	 Over 400% Deeper Reach <sup>1</sup>  Quad-Grip® holds brush at 45°  Extremely Tapered Bristles	<ul style="list-style-type: none"> <li>• Patients requiring significant subgingival access with their toothbrush</li> <li>• Interdental biofilm removal</li> <li>• Help to prevent gingivitis</li> <li>• For removal of extensive biofilm formation in hard to reach surfaces</li> </ul>
<p><b>DAILY CLEAN Technique® Toothbrush</b> Perfect for hard to reach areas 535 - Soft Compact</p> 	 70% More Cleaning Surface  Quad-Grip® holds brush at 45°  Micro-Feathered Bristles	<ul style="list-style-type: none"> <li>• 70% more bristles for poor compliance/heavy biofilm/starchy/glutenous diets</li> <li>• Patients who experience persistent calculus build up</li> <li>• Occasional gum inflammation from lack of brushing compliance</li> </ul>
<p><b>SENSITIVE CLEAN Technique® Toothbrush</b> Perfect for sensitive teeth or gums 528 - Sensitive Compact</p> 	 Designed for Gentle Cleaning  Quad-Grip® holds brush at 45°  Extremely Tapered Bristles	<ul style="list-style-type: none"> <li>• Exposed roots due to recession, abfraction and/or abrasion or in grafts situations</li> <li>• Ideal for tooth sensitivity treatment plan</li> <li>• Sensitive gums and soft tissues (canker)</li> <li>• Following chemotherapy/radiotherapy</li> </ul>
<p><b>TECHNIQUE® Complete Care Toothbrush</b> 590 - Soft Regular, 591 - Soft Compact, 595 - Ultra Soft Compact</p> 	 Quad-Grip® holds brush at 45°  Interdental trim contours papilla  Raised bristles reach posterior regions	<ul style="list-style-type: none"> <li>• Good to acceptable hygiene on a 6-month recall</li> <li>• Excess biofilm on buccal surfaces of molars, lingual surfaces of anteriors and any hard to reach areas</li> <li>• Prone to localized occasional gingivitis</li> </ul>
<p><b>TECHNIQUE® Sensitive Care Toothbrush</b> 517 - Sensitive Compact</p> 	 Quad-Grip® holds brush at 45°  Interdental trim contours papilla  Dome Trim® reduces gingival inflammation <sup>2</sup>	<ul style="list-style-type: none"> <li>• Exposed roots due to recession, abfraction and/or abrasion or in grafts situations</li> <li>• Ideal for tooth sensitivity treatment plan</li> <li>• Sensitive gums and soft tissues (canker)</li> <li>• Following chemotherapy/radiotherapy</li> </ul>
<p><b>TECHNIQUE® Classic Toothbrush</b> Perfect for using Bass/Modified brushing technique 490 - Soft Regular, 491 - Soft Compact, 494 - Ultra Soft Regular, 495 - Ultra Soft Compact</p> 	 Dome Trim® reduces gingival inflammation <sup>2</sup>  Quad-Grip® holds brush at 45°  Small compact head for teens	<ul style="list-style-type: none"> <li>• Patients requiring extra help with their Bass brushing technique</li> <li>• Teenagers and adults with short mandible or small mouth</li> <li>• Occasional inflammation</li> <li>• Patients physically challenged and requiring large handle</li> </ul>
<p><b>MICRO TIP® Toothbrush</b> 471 Soft Compact</p> 	 Micro-Feathered Bristles  Interdental trim contours papilla  Dome Trim® reduces gingival inflammation <sup>2</sup>	<ul style="list-style-type: none"> <li>• 70% more bristles for poor compliance/heavy biofilm/starchy/glutenous diets</li> <li>• Patients who experience persistent calculus build up</li> <li>• Occasional gum inflammation from lack of brushing compliance</li> </ul>
<p><b>SUPER TIP® Toothbrush</b> 468 - Soft SubCompact TEEN</p> 	 Raised bristles reach posterior regions  Bristles are textured to capture biofilm and help its removal  Dome Trim® reduces gingival inflammation <sup>2</sup>	<ul style="list-style-type: none"> <li>• Excess biofilm on buccal surfaces of molars, lingual surfaces of anteriors and any hard to reach areas</li> <li>• Aggressive brushers will benefit from flexible neck</li> <li>• Patient needing extra tongue cleaning</li> </ul>
<p><b>EXPANDING Dental Floss</b> 2030 - Unwaxed</p> 	<ul style="list-style-type: none"> <li>• Thin, easy to insert</li> <li>• Expands to clean more tooth surface</li> </ul>  Pre-Expansion  Post-Expansion	<ul style="list-style-type: none"> <li>• Moderately tight contacts</li> <li>• Patients experiencing persistent calculus build up</li> <li>• Under bridges using a floss threader</li> <li>• Eases flossing, tight grip around fingers</li> </ul>
<p><b>EEZ-THRU® Dental Floss</b> 2010 - PTFE 2014 - PTFE Mint</p> 	<ul style="list-style-type: none"> <li>• Non-stick glides easily</li> <li>• Exceptionally strong and shred-resistant</li> </ul> 	<ul style="list-style-type: none"> <li>• Very tight contacts</li> <li>• Many interproximal restorations</li> <li>• Sensitive gums</li> <li>• Patients reluctant to flossing</li> </ul>
<p><b>BUTLERWEAVE® Dental Floss</b> 1115 - Waxed 1815 - Waxed Mint 1415 - Waxed Tutti Frutti</p> 	<ul style="list-style-type: none"> <li>• Unique design removes biofilm</li> <li>• Strong, smooth, shred-resistant</li> </ul> 	<ul style="list-style-type: none"> <li>• Moderately tight contacts</li> <li>• Few interproximal restorations</li> <li>• Persistent interdental biofilm build up</li> </ul>
<p><b>FINE Dental Floss</b> 515 - Unwaxed</p> 	<ul style="list-style-type: none"> <li>• Thin, shred-resistant</li> <li>• Special "S" twist fibres for durability and spreadability</li> </ul> 	<ul style="list-style-type: none"> <li>• Few or no interproximal fillings</li> <li>• Increase compliance with squeaky clean effect</li> <li>• Persistent calculus build up on lingual interproximal surfaces of lower anteriors</li> </ul>
<p><b>EASYTHREAD®</b> 3200 - Threader floss</p> 	<ul style="list-style-type: none"> <li>• Dual ended threaders</li> <li>• Puffy floss fibers</li> </ul>  	<ul style="list-style-type: none"> <li>• Ideal for crown and bridge</li> <li>• Orthodontic care</li> <li>• Fixed retainers</li> <li>• Implants</li> </ul>
<p><b>FLOSSERS</b> 888 - Advanced Care, Mint with Vitamin E &amp; Fluoride 887 - Comfort Slide, Mint 891 - Professional Clean, Mint 885 - Professional Clean Plus, Mint 898 - Angled, Mint 853 - Kids' Flossers, 3 fruit flavors &amp; fluoride</p> 	<ul style="list-style-type: none"> <li>• Shred-resistant floss and convenient pick</li> </ul> 	<ul style="list-style-type: none"> <li>• For all non-compliant floss patients</li> <li>• Parents and caregivers</li> </ul>

1 - vs a flat trim toothbrush

2 - Bentley CD, J.A. Disney: A Comparison of partial and full mouthscoring of plaque and gingivitis in oral hygiene studies. J Clin Periodontol 1995